

FUNDRAISING PACK

2023

Your fundraising journey starts here!



Charity Nr: 1070741 | Keep House, 124 High St, Wollaston, NN29 7RJ
info@ndas-org.co.uk | 0300 0120154 | www.ndas.co/

“

Our Vision

A world without domestic abuse where everyone is free from fear

Our Mission

Abolishing abuse for all

SAVING LIVES

RECLAIMING LIVES

REBUILDING LIVES

”



A message from our CEO

Thank you so much for fundraising for Northamptonshire Domestic Abuse Service (NDAS)! We began under the name of Northampton Women’s Aid in 1976. Originally staffed by volunteers the organisation has changed a great deal since then but has always been dedicated to helping and supporting the victims of domestic abuse. We now employ over 40 staff and have 20 wonderful volunteers.

The demand for our services has never been greater, especially for our work helping children to recover from the trauma of domestic abuse in the home. We have had to close our waiting lists we cannot meet the demand.

Without the help of our amazing supporters we would not be able to do as much as we do. Thank you for fundraising for us, it really means the world. Every single penny you raise goes to helping vulnerable families and individuals in Northamptonshire.

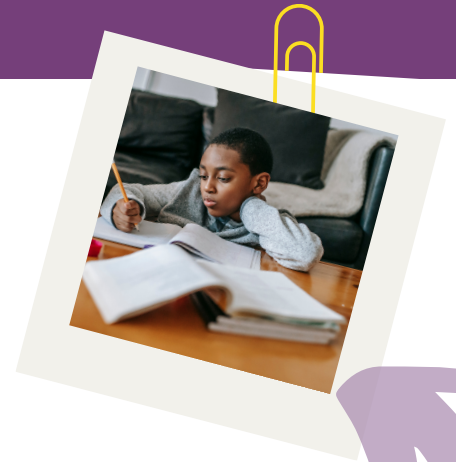
Good luck with your fundraising and don't forget to tag us in any events you plan!

Rachel.



Kofi's Story

Kofi is 10 and lives with his mother and half-sister Abena aged 6. Kofi has not had contact with his biological father for 5 years due to historical abuse towards his mother. Kofi's school referred him to NDAS for support due to concerns that they had about his behaviour. It was felt that due to the historical abuse, as well as more recent abuse that his mother was subjected to by his step father (his half sisters father) has had a large impact on Kofi.



Kofi was behaving in an overprotective way towards his mother and sister Abena. He was also highly anxious around contact his sister was having with her father and struggled with low self esteem. He found it difficult to concentrate at school and his attendance was poor.

Our Children's Worker helped Kofi through 12 one to one support sessions held at school over 12 weeks. She supported Kofi to identify healthy and unhealthy behaviours in relationships, reminded what an "adult" worry was and that it was not his responsibility to look after his mum and sister. He was also helped to identify triggers for anger and supported to create coping strategies.

Since the support ended, Kofi's mother has said that their relationship is much improved, and that Kofi seems to be less anxious in general. He will continue receiving support in school and they will support him in his transition to secondary school.



It's with your support that we are able to continue providing our key services

Support Us

What your donations could fund



A week in Refuge

£224.00

£224 would pay for a client and their children to spend a week in refuge including emotional and practical support.



Food for a client in refuge

£50.00

Families often come to refuge with nothing at all. £50 would pay for their food for a week.



Support Session

£25.00

£25 would pay for an hour's support session with a vulnerable client



Safety Plan

£15.00

£15 would pay for a trained Advice Worker to complete a potentially life saving plan.



Refuge

£32.00

£32 would pay for a night in emergency refuge accommodation



Stuck for ideas? Here are some things you could do!



Combine your teambuilding exercises with sponsorship & get colleagues involved in events in & out of the office.

At work



Hold an online raffle or quiz. Host an evening with an 'expert' or even a gaming event.

Online

Ever wanted to jump out of a plane or do a spot of abseiling? Push yourself & get sponsored for doing something different.



Challenges

Instead of gifting for a birthday or special occasion why not ask for donations to be made to us instead?



Celebrations

If you're the sporty type why not raise money whilst running a marathon or competing in another event?



Sports

Get your culinary skills on & organise a bake off style event with friends & family, at school or in the workplace.



Bake Off

Think outside the box...

Swear jar

Guess the baby competition

Dress up (or down!) day at work or school

Dog walking

Plant sale

Head shaving

Sponsored waxing

Star jumping

Jumble sale

3 legged race

Arm wrestling competition

Car wash

Treasure Hunt

Bingo Night

Ping pong-a-thon

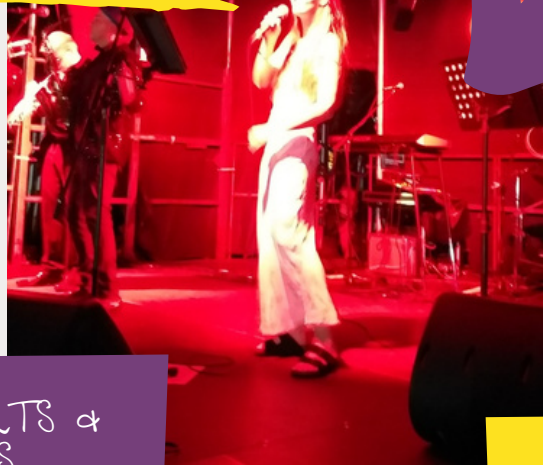
Lawn mowing

Street Party

Here are some of the things our amazing supporter's have done to raise money for us in the past



CONCERTS & GIGS



THANK YOU!



FOOTBALL MATCHES



Our cyclists did us proud - thank you to everyone who took part

CYCLING EVENT



BARCLAYS GOES DANCING



PICNICS AND COMMUNITY EVENTS



Sunday 8th August



FUN RUNS

Fundraising Tips



Once you've decided on which activity you're going to hold, it's time to get organised!

Ask your company if they will match what you raise

Share your story - why you are fundraising?

Develop an action plan to keep yourself on track

Spread the word on social media as well as amongst your family, friends & colleagues.

Ask your friends or colleagues if they want to get involved

Arrange when & where the event will be held & who you want to be involved



Create a fundraising page on Givey

Celebrate and share your success!

Let NDAS know by completing our sponsor form

Things to consider



Do you need some form of licence?

Remember that a fundraising event still needs to follow the same regulations as any other event, so it's worth getting in contact with your local council to discuss any permissions that you might require to carry it out without falling foul of the law.

How is the money being controlled?

Collecting money can be a sensitive issue and you need to make sure that you are following the correct procedures throughout. At least two individuals should be involved in counting and recording the money. And any cash that has been collected at your event should be given to the charity asap.

Do you have the correct charity information on your fundraising materials?

Any leaflets or posters need to include the registered charity number, the full company name and the registered address. (all info on front of this pack!)

Can you run a raffle?

It should be noted that you may need a licence if you want to hold a raffle at an event. Small scale raffles are fine, but if you are advertising tickets to be sold to the general public prior to the event, this may require a licence as it is considered to fall under gambling law.

Can you run a charity auction?

You do not need any specific licence to carry out an auction. However, it's important that you should follow any consumer legislation relating to auctions. There are regulations surrounding auctions indicating that you need to ensure items have been valued correctly and accurately. There may also be more specific regulations depending on the kinds of items that you are auctioning.

Having read all of this, don't panic! You can always check with us if you are unsure. Just email us at info@ndas-org.co.uk

How to give us the money you have raised

You can pay money directly into our Barclays bank account.

- Sort Code: 20-61-55
- Account Number: 63160432
- Account Name: Northamptonshire Domestic Abuse Service

Please email info@ndas-org.co.uk if you do, so we know who to thank!

If you go to the fundraising platform www.givey.com and set a fundraiser up for us, they will send us the money directly!

Cheques made payable to "NDAS" can be sent to:

FAO: Pierre Ellson
Keep House
124 High Street
Wollaston
NN29 7RJ

a special request

We would really appreciate it if you would consider gift aid. This doesn't cost you anything, it just means that we can claim 25% of the money you raise from the government. Form to complete is on the next page

However you choose to give us the money you have raised, please don't forget to let us know.

This enables us to send you a thank you letter as well as confirmation that the money has been received!



Charity Gift aid Declaration Single Donation

Boost your donation by 25p of Gift Aid for every £1 you donate at no cost to yourself

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer.

In order to Gift Aid your donation you must tick the box below:

I want to Gift Aid my donation of £_____ to Northamptonshire Domestic Abuse Service.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

My Details:

Title and first name	
Surname	
Address	
Date	

Please notify the charity if you:

- want to cancel this declaration
- change your name or home address
- no longer pay sufficient tax on your income and/or capital gains

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

A huuuuuuuuuuuuuuuuuge thank you to you for helping us to raise vital funds to support the work we do.

Keep in touch

We love seeing things that you are up to, so do feel free to tag us on social media when you are advertising your event and we can share for you. We also love to see photos of events once they have been held

We are here if you need help

If you want a chat about anything logistical, advice on what you can or cant do, help designing posters, reach out to us!



0300 0120 154



www.ndas.co/



info@ndas-org.co.uk

